

## FOR IMMEDIATE RELEASE

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### Chateau Chantal Announces Harvest Festival 2010

August 20, 2010 Old Mission Peninsula, Traverse City, Michigan: Chateau Chantal announces their 11<sup>th</sup> annual Harvest Day on Saturday, **October 2<sup>nd</sup>, from 12 noon to 4pm**. All activities take place at Chateau Chantal, 12 miles North on Old Mission Peninsula. Harvest Day is open to the public and includes the following activities, including a family fun **grape stomp** experience:

1:00 pm: **Mini Slurpin' Seminar** – Learn the basics of wine tasting – slurping noises encouraged!

2:00 pm: **Grape Stompin'** – Put Lucille Ball to shame and get in line for your chance to crush grapes the old fashioned way: with your feet!

Additional benefits to the day include:

- Exclusive case discounts of **20% off a full case of any one wine**
- Wine Aroma Challenge & displays
- Winery founder, Nadine Begin, signs copies of her cookbook memoir
- Sign-up for the Wine Club
- Register early for Wine and Cooking Seminars
- Bed & Breakfast reservations & packages
- Private label wines (*order before the holiday rush!*)

A harvest lunch is available including brats, baked beans, apple cider, apples with caramel, and chips for \$5. Tickets must be purchased online at <http://store.chateauchantal.com/store>.

#### **Wine Tasting 11 am-7 pm**

We have several wine tasting areas (to relieve congestion) with the same wines for sampling. Complimentary wine tasting includes 6 tastes per guest over 21.

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*Chateau Chantal is a unique development that combines a winery, vineyards, bed and breakfast, residence, six private home sites, and winding roads, all of which combine to create a "retreat into the Old World." The 65 acre site sits high atop a ridge 12 miles north of Traverse City, Michigan on the beautiful and historic Old Mission Peninsula. Chateau Chantal crafts many styles of wine, allowing the grape to dictate the style. The location's unparalleled views and outstanding staff play host to B&B activities, cooking classes, wine education opportunities, Tapas Tours, conferences and meetings, small weddings, and friendly regional wine events.*

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