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FOR IMMEDIATE RELEASE

Chateau Chantal Announces \$1.1 Million Expansion

TRAVERSE CITY, Michigan (February 10, 2010) - Last night the Peninsula Township Board gave Chateau Chantal the go ahead for a \$1.1 million expansion of its cellar and tasting room. The plans call for a 9,835 square foot expansion to the cellar, a 1,784 square foot tasting room addition, and 2,730 square foot patio space located on the roof of the cellar for seasonal use.

Jim Krupka, President and CEO said, "The expansion is needed to allow Chateau Chantal to continue our growth in processing grapes from the Peninsula and letting more people experience our fine wine we produce." Originally built in 1993 and expanded in 2003, Chateau Chantal has steadily increased wine production since opening. Chateau Chantal farms 70 acres of grapes on Old Mission Peninsula and is working with other farmers to plant and manage more vineyards. In addition, the company owns a 55 acre Malbec vineyard in Mendoza, Argentina to supplement their Old Mission production. Robert Begin, founder and Chairman said, "This piece of Michigan geography is indeed a gift. The more opportunities we can create for our guests to share its beauty, the more each of us will profit."

With the expansion, customers during the busy summer and fall seasons will be greeted with more wine tasting space and variety of offering. The Chateau expects to continue its current seasonal Tapas Tours, and thanks to the 2009 passing of 'sale of wines by the glass with food' amendment at Peninsula Township, offer more food and wine pairings to add to the tasting room experience, including wine education seminars and dinners featuring Chantal wines and local produce. Marie-Chantal Dalese, Director of Marketing comments, "These events present exciting opportunities for us to showcase our passion and talent for combining wine and food, elevating each in the process, and creating a memorable experience."

Chateau Chantal has contracted with Peninsula Construction to build the expansion. Ground break is planned for March 1st with completion slated for September 2010. The winery and bed and breakfast facilities will remain open through the construction offering complimentary wine tastings, lodging and scheduled events.

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Cut #1: Tonight Sparkling Wine toast upon signing of contract between Chateau Chantal and Peninsula Construction

Back row, left to right: Marie-Chantal Dalese (Director of Marketing, Chateau Chantal), Erik Hanna (Architect, Peninsula Construction), Mark Johnson (Winemaker, Chateau Chantal), Bob Begin (Chairman, Chateau Chantal)

Front row, left to right: Kevin Reffitt (President, Peninsula Construction), Jim Krupka (President & CEO, Chateau Chantal)

Chateau Chantal is a unique development that combines a winery, vineyards, bed and breakfast, residence, six private home sites, and winding roads, all of which combine to create a "retreat into the Old World." The 65 acre site sits high atop a ridge 12 miles north of Traverse City, Michigan on the beautiful and historic Old Mission Peninsula. Chateau Chantal crafts many styles of wine, allowing the grape to dictate the style. The location's unparalleled views and outstanding staff play host to B&B activities, cooking classes, wine education opportunities, Tapas Tours, conferences and meetings, small weddings, and friendly regional wine events.

