

C H A T E A U C H A N T A L



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Chateau Chantal Continues to Force Focus on Michigan Wine

In our effort to promote Michigan wine, Chateau Chantal is proud to announce our 2005 Proprietor's Reserve Cabernet Franc as a silver metal winner at The American Wine Society's 2006 Commercial Wine Competition in Baltimore, Maryland on November 8th and 9th, 2006. The AWS is a non-profit organization devoted to "educating people on all aspects of wine". Over 1000 wines are entered annually in this competition from countries located all over the world including Italy, Portugal, South Africa, Canada, and the United States. Members certified by the American Wine Society judge the wines. Criteria are chosen on the basis of the highest score accumulated from five categories. These areas are appearance, aroma and bouquet, taste and texture, aftertaste, and overall impression. Award winning wines are viewed as superior examples of the winemaker's art. A portion of the entry fees goes to viticulture and oenology scholarships, six of which were offered from the AWS in 2006. The 2005 Proprietor's Reserve Pinot Gris and Cerise both received Bronze in their class at the Commercial Wine Competition. Due to its short history, this is only the second competition that the 2005 Proprietor's Reserve Cabernet Franc has been entered in and the second silver that it has received.