

## FOR IMMEDIATE RELEASE

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## Marie-Chantal and Paul Dalesé Join the Chateau Chantal Management Team

### Succession of Second Generation Winery Owners Taking Place on Old Mission Peninsula

Old Mission Peninsula, Traverse City, MI, April 9, 2009: Chateau Chantal founders, Bob & Nadine Begin welcomed home their daughter, and winery namesake, Marie-Chantal and her husband, Paul Dalesé, to commence employment this past March. After obtaining an undergraduate degree in Marketing and Management from DePaul University, a Graduate Diploma from the University of Adelaide, Australia in Wine Business, and 5 years of employment in the Chicago wine trade, Marie-Chantal has begun the role of Marketing Director for Chateau Chantal. Paul, originally from Adelaide, Australia, is a trained diesel mechanic and all-round hard working “top bloke” as they say down-under. He’s joined the team as the Chateau’s Vineyard Manager, adding to the continuation of family tradition and service for which Chateau Chantal has become so well known.

This event does not stand alone amongst other winery families on Old Mission Peninsula. For several years, the second generation of winery family members has been working together to enhance the Peninsula’s agritourism business through grapevine growing, winemaking, and superior tasting and hospitality experiences. Chateau Grand Traverse, Peninsula Cellars, and Bowers Harbor Vineyards, and now Chateau Chantal each employ their second generation within the daily management of the winery. These events truly make a statement about the stability and continued success of Old Mission Peninsula wineries.

*Chateau Chantal is a unique development that combines a winery, vineyards, bed and breakfast, residence, six private home sites, and winding roads, all of which combine to create a “retreat into the Old World.” The 65 acre site sits high atop a ridge 12 miles north of Traverse City, Michigan on the beautiful and historic Old Mission Peninsula. Chateau Chantal crafts many styles of wine, allowing the grape to dictate the style. The location’s unparalleled views and outstanding staff play host to B&B activities, cooking classes, wine education opportunities, Tapas Tours, conferences and meetings, small weddings, and friendly regional wine events.*

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